April 6, 2020

This is a time when we can come together and prove that we can make a difference through collective action. When we all self-distance, we are able to flatten the curve. When we all complete the census, we are able to improve our communities’ future.

The US census is a simple 10 question form that happens once every decade in an effort to count everyone who lives in the United States. It determines how more than $800 billion in federal funds are distributed to communities across the US, including more than $7 billion per year right here in New Mexico.

The funding supports important things like roads, schools, healthcare, public safety, and other essential service programs. It also ensures that New Mexicans receive equal representation in Congress, the State Legislature, and in our respective city and county government.

New Mexico is the hardest state in the nation to count. It is critically important for you to fill out the census and encourage family, friends, neighbors and colleagues to do the same. Just a one percent undercount in New Mexico means a loss of $780 million dollars over the next ten years.

Here’s how you can participate:

1. Complete your census form online, by phone, or by mail. Fill it out today at my2020census.gov or by calling (844) 330-2020.
2. Count everyone in your household on your census form. This includes babies, children, and anyone else who lives with you.
3. Encourage family, friends, neighbors and colleagues to do the same.

Thank you for completing the 2020 Census.

If you have additional questions about the census, please visit 2020census.gov or call (844)330-2020.

Warm regards,

Randy Royster
President & CEO
Co-Chair, NM Census 2020 Funders