### COMMUNICATIONS
- Annual Report
- Newsletters
- CP E-Newsletter Monthly
- PA E-Newsletter Quarterly

### SOCIAL MEDIA
- Great Grant Giveaway Profiles
- Corporate Achievements

### ADVERTISING
- ABQ Journal Insert

### EVENT TICKETS/INVITES
- Trolley Tours
- Lunch & Learns
- Corporate Partner Welcome Event

### ACF RECOGNITION
- Corporate Tiles 400 visits/mo
- Invitations & Programs
- Great Grant Giveaway
- Website 9,800 visits/mo

### ACTIVE PHILANTHROPY
- Grant Committees
- Future Fund
- Social Giving Club
- GGG Field-of-Interest Sponsorship

### NEW!
- Corporate Partners Welcome Event
- Investment Review
- Concours du Soleil

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**COMMUNICATOR**

**CHAMPION** $25,000

**COMMUNITY BUILDER** $15,000

**AMBASSADOR** $10,000

**BENEFACTOR** $5,000

**PARTNER** $2,500

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**CONTACT & CONNECT**

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**CORPORATE PARTNERS**

**in PHILANTHROPY**

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**Social Responsibility is Good Business.**

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*Requires additional contribution*
80% consider a company’s commitment to social issues when deciding what to buy or where to work.

77% consider a company’s commitment to social issues when deciding where to work.

“Partnering with the Albuquerque Community Foundation has provided measurable movement in our ability to strengthen and energize our community. When ACF uses a TAPESTRY visual to describe how we all weave our work together in very strategic and multi-faceted ways, they really mean it.”

Laurie Roach
PNM Public Affairs Manager

93% of employees familiar with their companies’ cause program feel it’s important to become more involved in those causes.

CORPORATE SOCIAL RESPONSIBILITY >> One of the newest management strategies where companies aim to create a positive impact on society while doing business.