



ALBUQUERQUE  
COMMUNITY  
FOUNDATION



## American Advertising Federation-New Mexico Scholarship Program

### STUDENT APPLICATION FORM 2015

POSTMARK DEADLINE FOR APPLICATION: June 4, 2015

The American Advertising Federation-New Mexico (AAF-NM) Scholarship Fund has been established to provide scholarships to deserving men and women who intend to enter the advertising profession. One or two recipients will be selected annually for an award of up to \$1,500 each. All scholarship awards are paid directly to the educational institution and begin with the fall semester.

#### Criteria:

- Applicant must be a New Mexico resident enrolled as a junior or senior in one of the following courses of study full-time at a New Mexico four-year nonprofit or public educational institution:
  - a. Business with a marketing emphasis
  - b. Journalism with an advertising emphasis
  - c. Strategic communications
  - d. Advertising and marketing
  - e. Graphic design, Fine art, Photography, Illustration while maintaining a career focus in advertising, marketing or public relations.
- Applicant must have a minimum cumulative grade point average of 3.0
- The recipient must have at least one remaining semester/quarter to complete his/her degree from the time the scholarship is awarded for the 2015-16 school year.

#### STUDENT INFORMATION:

Name \_\_\_\_\_

Home address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone number \_\_\_\_\_

E-mail address \_\_\_\_\_

#### COLLEGE/UNIVERSITY INFORMATION:

Name of University/College \_\_\_\_\_

School Contact/Advisor Name & email: \_\_\_\_\_

Major \_\_\_\_\_ Minor \_\_\_\_\_

Year in school at time of application \_\_\_\_\_ GPA \_\_\_\_\_

#### ATTACHED OR SENT UNDER SEPARATE COVER:

A program of Albuquerque Community Foundation  
[www.albuquerquefoundation.org](http://www.albuquerquefoundation.org), 505-883-6240

- Résumé including education, employment, community service, and awards or honors (maximum 4 pages).
- Current official transcript through spring 2015 semester, verifying minimum 3.0 cumulative GPA.
- A personal essay outlining your career goals and what steps you will take to position yourself for a successful career in your chosen field. Your essay should include why you have chosen this field of study and any relevant experience (e.g., internship, class projects) and activities.
- Up to two letters of reference from a current and/or recent instructor or employer.

I certify that the information provided is complete and accurate to the best of my knowledge.

\_\_\_\_\_  
Applicant's Signature

\_\_\_\_\_  
Date

**Applications must be received or postmarked by the deadline.**

For the sake of fairness no exceptions will be made. Incomplete or unsigned applications will not be considered.

**Postmark deadline: June 4, 2015**

**Mail application and all attachments to:**

American Advertising Scholarship Program  
Albuquerque Community Foundation  
P.O. Box 25266  
Albuquerque, NM 87125-5266

**Or deliver to:** 624 Tijeras Ave. NW, (SE corner of Tijeras and 7<sup>th</sup> St.)