The Albuquerque Community Foundation has been evolving over the past few years. As we grow, we continue to evaluate the effect of our grantmaking while seeking ways to improve and maximize our work.

We endeavor to be more proactive in identifying and anticipating community needs. With the strong support of the Foundation’s Board of Trustees, we will now direct unrestricted grant dollars toward what we identify as one or more of the community’s greatest needs. Those grants will be awarded through our Impact Fund, as discussed below, and the focus area will likely change each year.

The largest percentage of Foundation grants will continue to be awarded through donor-advised funds as directed by the donor. Our competitive grant program, though revamped this year, will continue to award grants in response to proposals from nonprofit organizations. These grants will support our five on-going Fields-of-Interest: Arts & Culture; Education; Environment & Historic Preservation; Health; and Human Services. This year, the competitive grant program was restructured in an effort to make it more nimble for those nonprofit organizations applying for a grant.

The 2013 Impact Fund grants will focus on education. We will concentrate our funding on organizations with proven track records that are addressing the issues with innovation and are collaborating with other organizations working in the field. You can be sure the review process will be rigorous and involve a committee composed of Foundation staff, community volunteers and Trustees. Committee members will carefully evaluate each nonprofit proposal in light of the standards discussed above.

We look forward to working closely with the organizations that are selected to receive Impact Grants. We plan to connect them with other Impact Grant recipients doing similar work, thus increasing the potential for positive impact. This approach is a work in progress—we are learning, partnering, and striving to make philanthropy work in many different ways.

We are proud the time has come that this Foundation can add Impact Grantmaking to its tool kit. This kind of funding has become an important resource for many vibrant communities across the United States, and we anticipate it will be the same for the greater Albuquerque community.

It is our hope that the power of the Impact Fund will grow larger in each successive year as donors realize the value of collective grant-making. We foresee directing significant resources to support the best of the best ideas submitted by nonprofits each year in our selected impact area. At a time of dwindling public resources, our support in key issue areas has perhaps never been more important.

Our goal is to ignite more philanthropy by demonstrating how collaborative, strategic grantmaking produces positive results. Achieving this goal will afford us greater capacity to support nonprofits and their potential impact, for now and forever.

Ron Rivera
Chair

Randy Royster
President & CEO
All right, already!

We know we’re braggers, but we just can’t get over how thrilling it is to be in this new home. We thank everyone who had anything to do with the process, and that number is quite large. Your generosity and the hard work of everyone who touched the building have paid off. In December, the NM chapter of NAIOP, the Commercial Real Estate Development Association, selected us as the winner of its 2012 Award of Excellence for Historic Renovation. Also, we’ve just been notified that the Associated General Contractors – New Mexico Building Branch has named the Champion Building as its 2013 Best Building under $2.5 million and winner of the 2013 Community Impact Award.

Our 2012 annual report (available in May) will feature a photo essay of the interior rooms for those who haven’t visited yet. 89% of the building has been sponsored, but a few opportunities remain. Don’t miss this chance to have your name in a permanent spot in this historic grand remodel. Gifts can be made over multiple years and through United Way.

**Sponsorship Opportunities**

<table>
<thead>
<tr>
<th>1st Level (ground floor)</th>
<th>2nd Level (upstairs)</th>
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<tbody>
<tr>
<td>Bike Rack</td>
<td>Admin Support</td>
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<td></td>
<td>$15,000</td>
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<td>Maintenance Room</td>
<td>Special Events Room</td>
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<td></td>
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<td>Park &amp; Give</td>
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<td>Scala Front</td>
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<td>Staircase Storage (2)</td>
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In addition to the few remaining room sponsorships mentioned in this newsletter, we are conducting a collective giving campaign, “Raise the Roof,” to raise the $100,000 roof replacement cost. This project makes it possible for anyone to be a permanent part of this historic remodel. Raise the Roof ceramic brick tiles, available for $1,000 each, are hand-made and personalized with your name and choice of design. Ultimately, the tiles will be installed on a beautiful sunny wall in the 1st level elevator lobby.

Call our office at 505.883.6240 for more details.

The idea of Live 2 Give was conceived in mid-December. Several Foundation staff members took a trip to one of our favorite nonprofit organizations to deliver holiday gifts for the children served there. While the children were celebrating, one staff member took a tour of the complex. She inadvertently entered a storage room that was filled to the roof with gifts and nonperishable food delivered by other generous individuals and businesses. The Executive Director explained this happens in December every year. “We get so many things dropped off, we can barely store them. And then, in the new year, nothing. We try to make what we receive at Christmas last until February. Then we are continually looking for ways to replenish until the following December.”

That inspired the idea of promoting year-round giving, and Live 2 Give was born! We encourage you to make monthly or bi-monthly gifts to your favorite charity, remembering that the demand for services is just as high in March that it is in December. If money is not an option, drop off gently used clothing, toys or non-perishable food.

Make a gift today to your favorite organization!
**Future Fund**

**Oh, What a Year!**

With great social events like the 2013 membership recruitment party celebrating the Year of the Snake, a dynamite fundraising effort for Concours du Soleil, and a record number of memberships, this is THE place to be for young philanthropists who believe in the Power of Endowments.

There’s never been a better time to become a part of the Future Fund. We’re under 45, we’re philanthropic, and we like to make new friends and have fun!

Call a Future Fund Board member or the Foundation at 505.883.6240, or visit http://www.albuquerquefoundation.org/giving/future_fund/ for more details.

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**2013 Future Fund Board**

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<tr>
<th>Chair</th>
<th>Vice Chair</th>
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<td>Abinash Achrekar</td>
<td>Maureen O’Leary</td>
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<td>Cathy Cavanaugh</td>
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<td>Rebecca Lujan</td>
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<td>Ramona Martinez</td>
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<td>John Varoz</td>
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<td>Jose Viramontes</td>
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**Another Great Grant**

The Bosque School’s Bosque Ecosystem Monitoring Program (BEMP) allows 7,000 public school students, K-12 and university student and teacher volunteers to experience the importance and grandness of the Bosque. Grants are instrumental in providing bus transportation which gives all students the opportunity to travel along the Bosque and be involved in an educational experience that will impact the students’ long-term studies.

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**Chinese New Year Membership Party**

Call a Future Fund Board member or the Foundation at 505.883.6240, or visit http://www.albuquerquefoundation.org/giving/future_fund/ for more details.

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**You won’t want to miss our annual meeting! (It’s a breakfast this year!)**

**The $30,000 Great Grant Giveaway**

**Thursday, April 25, 2013**

8:00 a.m. – 9:30 a.m.

**Tickets are $25 each**

**Tables are $250**

Call our office to reserve your seat today, 505.883.6240, or visit our website, albuquerquefoundation.org
Giving

**Charitable Giving in America**

VITAL TO THRIVING COMMUNITIES

Congress threatens to eliminate the charitable deduction as we know it—at the expense of millions of people in need.

The Charitable Ecosystem is brought to you by: The Charitable Giving Coalition

December 2012

U.S. GENEROSITY: A NATIONAL RESOURCE

"A 100 year tradition!"

"Elected leaders may believe the charitable deduction is an easy mark... But the charitable deduction is different than other itemized deductions. It encourages giving, rewards a selfless act, and helps raise more for charities than would have otherwise been possible."

- Brian Gallagher, president and CEO, United Way Worldwide and Father Larry Slader, president, Catholic Charities USA

- WHAT’S AT STAKE?

  - Nonprofits provide 10% of America’s wealth: 15.6 million jobs
  - Nonprofits generate $1.3 trillion through human services
  - Nonprofits account for 6.7% of GDP and 8 percent of all domestic employees

You may wonder, how much is $5.6 BILLION:

50 MILLION

That’s seven organizations only combined give more than 50 million people each year.

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**By the Way**

Many people do not realize the Foundation has general funds to which you can donate any amount of money at any time.

The funds fuel our competitive grant program described below:

**Arts & Culture Endowment Fund** Grants support opportunities to participate in and learn about the arts and diverse cultures, with an emphasis on serving low-income populations and at-risk children and youth.

**Education Endowment Fund** Grants support programs for early childhood, K-12 programs, and adult learning experiences, including literacy, parental involvement programs and vocational and career training.

**Preservation Fund of New Mexico (Environmental & Historic Preservation)** Grants support the preservation of historic resources, conservation of natural land and wildlife and education programs, with an emphasis on K-12 education programs and projects with strong community involvement.

**Health & Human Services Fund** Health grants support access to quality health care (including mental health) for uninsured, underinsured and medically underserved adults and children. Human Services grants support assistance for vulnerable populations including at-risk children, youth and seniors.

**Foundation-directed Funds**

**Impact Fund** Each year, the Foundation’s Trustees select a focus area that needs special attention. We then meet with experts in that field and make grants that are highly-focused and the most impactful. Impact areas vary; Education, Mental Health and Improving Neighborhoods are the types of things we consider. This flexibility gives the Foundation the ability to respond to the community’s most pressing needs.

**Emergency Action Fund** No two emergencies are alike. However, one thing that is predictable is financial resources are always required to repair the damage. Having these resources available quickly is often critical. The Foundation is growing a fund so we can be prepared to help our nonprofit partners when the next emergency occurs.

**Administrative Endowment Fund** Support the work of the Foundation in strengthening services for donors and other nonprofit organizations to improve the quality of life in the greater Albuquerque area—today, tomorrow and forever.

**Legacy Giving** If you are more interested in establishing a fund in your name, there are many different options and they are easy to set up. Contact us today at 505.883.6240 to learn more.

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**Moving On**

Andrea Levy, Chair of our Investment Committee, is saying goodbye to Albuquerque as she and her husband Paul and their daughters Emily and Ilyse relocate to Jonesboro, Arkansas, where Paul has taken a position at NEA Baptist Hospital as a Cardiothoracic and Vascular Surgeon. Andrea has chaired our Investment Committee for 4 years and led the Foundation through the selection process of a new investment consultant.

The Levys established a Family Fund with the Foundation a few years ago, so we will be able to stay in touch with them as they make grants from their legacy fund.

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**Taxpayer Relief Act**

As we are all aware, Congress passed the American Taxpayer Relief Act of 2012. Fortunately, the charitable deduction was preserved. Those of us working in the nonprofit sector recognize that limiting the charitable tax deduction would certainly do more harm to the poor than any potential harm to those generous individuals who are taking advantage of the tax incentive. In reality, the deduction is used by people of varying income levels, not just high-income individuals.

Philanthropic acts are not merely financial transactions. They are often emotional transactions, too. Most people give as an act of gratitude, of humility, to “pay it forward,” and to give back to the community that has supported them. Most don’t call themselves philanthropists. They are simply committed, concerned citizens who love our community.

We all give to the causes and nonprofit organizations we care about and get tax deductions for doing so. Ultimately, that helps all of us.

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**Good Bye to a Dear Friend**

Roberto Martínez, founder of the great Mariachi band Los Reyes de Albuquerque, passed away early this year. Growing up in northern New Mexico, Roberto helped shape what has become known as New Mexico mariachi. Los Reyes performed traditional music for disadvantaged youth and seniors. Awarded one of the Foundation’s first grants in 1984, Los Reyes performed at many of our special events including our grand opening celebration last July.

*Los Reyes de Albuquerque.*

Roberto Martínez is on the left.
Another Great Grant

The Friends of Puppet & Object Theater group’s “Introducing Children to Art through Live Performance” program presents bilingual shows to underserved children ages 3-5. Its goal is to teach communication and social skills through theatre while at the same time making children laugh. A grant provided funding for 1,200 children attending Head Start schools to participate.

The goal of TechGYRLS, a YWCA program, is to help alleviate barriers to gender-oriented professions in technology. The program is designed to empower young women to enter careers in Science, Technology, Engineering and Math (STEM) through hands-on activities such as building robots and graphic and digital design. Since 2010, 340 girls from low-income families have been identified by their APS teachers to participate. Grants provide funding for the after-school program, Science Saturdays, and summer camp.

Cuidando Los Niños’ Early Childhood Development and Family Support programs serve nearly 300 homeless children each year, ages 0 – 18. Participants are encouraged to attend daily to receive the full benefit from the comprehensive services provided. Funding helped purchase a new bus to transport children and parents who have no other means of transportation to and from the organization’s facility so they could attend classes.
Trustees

Our Board of Trustees is comprised of investment professionals, business owners, community leaders, foundation directors, and corporate CEOs all sharing one central goal: to fortify the wellbeing of the Albuquerque community. The Board of Trustees for the Foundation governs the organization, establishes policy, sets priorities, and approves grant recommendations. We are grateful for the time and effort the Trustees give to our work.

2013 New Trustees

Julie Weaks Gutiérrez - Julie is the Vice President of Geolex, Inc., a geologic and environmental consulting firm. She spent 28 years at UNM in various financial and administrative positions, including her final position as Vice President for Business and Finance.

Steve Keene - Steve is a Managing Partner of Moss Adams. He currently serves on the executive committee of the board of the NM Tax Research Institute and the Boards of Albuquerque Economic Development and Quality New Mexico.

Terri Giron-Gordon - Terri is the President and owner of GenQuest. She serves on the Samaritan Counseling Center board and the Executive Leadership Team for the American Heart Association’s “Go Red for Women” campaign. She was recently inducted into the Anderson School Hall of Fame.

Deborah Peacock - Deborah is a partner with Peacock Meyers P.C. She serves on the boards of Explora, WESST, New Mexico Angels, International Women’s Forum (New Mexico), and Solomon Schechter Day School. She also serves as Chair of the State of New Mexico Environmental Improvement Board and as a Regent of the New Mexico Institute of Mining & Technology.

Marcus Mims - Marcus is a Partner at CliftonLarsonAllen. Prior to his public accounting experience, Marcus was a senior auditor for the New Mexico Taxation and Revenue Department. Marcus has served on the board of the New Mexico Tax Research Institute and is a current board member of the Association of Commerce and Industry (ACI).

Peter Touche - Peter is the Owner/CEO of Sandia Media LLC. Peter moved from London to New Mexico in 2008 after spending 10 years in the film finance industry. Overall, he has been involved in over $5 billion of film and television transactions. Peter also sits on the board of the New Mexico Entertainment and Digital Media Association.

2013 Board of Trustees

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REDW LLC

Kevin Yearout, Chair-Elect
Yearout Mechanical, Inc.

Carl M. Alongi, Treasurer
REDW LLC

Chester French Stewart, Secretary
FRENCH Funerals & Cremations

Diane Harrison Ogawa, Past Chair
PNM Resources Foundation

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Steve Keene,
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Marcus Mims,
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Peacock & Myers P.C.

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Junior League of Albuquerque

Jerald J. Roehl,
The Roehl Law Firm P.C.

Jennifer S. Thomas,
Bank of Albuquerque

Peter Touche,
Sandia Media LLC

Staff

Lissa Blaschke, Development Director • Kelli Cooper, Communications Director • Gabriela Gómez, Director of First Impressions, Cassidy Grantham, Finance Director • Nancy Johnson, Program Director • Randy Royster, President & CEO • Andy Williams, Communications Associate
The Foundation is honored to partner with businesses that recognize the importance of generosity in their community. Our Corporate Partners in Philanthropy members not only provide jobs, thereby ensuring economic stability in our community, but also offer financial and volunteer support to the many nonprofit organizations offering programs aimed at enriching the lives of the underserved.

**Corporate Partners in Philanthropy**

**Benefactor - $2,500**
- Comcast
- Crystal Springs Bottled Water
- New Mexico Bank & Trust
- Peacock Meyers, P.C.

**Partner - $1,000**
- Achievement Gallery
- Albuquerque Image Products
- Bean & Associates Professional Court
- Berger-Briggs Real Estate & Insurance, Inc.
- Bueno Foods
- Cash Store
- The Cates Team at RBC Wealth Management
- Century Sign Builders

**Ambassador - $5,000**
- PNM
- RedW
- Bank of New Mexico
- Wells Fargo
- Limited Brands Foundation
- New Mexico Educators Federal Credit Union

**Champion - $15,000+**
- The Martin-Jordan Group at Morgan Stanley

**Community Builder - $10,000**
- Bradbury Stamm
- New Mexico Mutual

**Ambassador - $5,000**
- Employee Benefit Service Center
- EnvisionIT Solutions
- New Mexico Mutual
- Payroll Company
- Presbyterian Healthcare Services
- U.S. Bank
- Wilcox Law Firm, P.C.

**Save the Dates**

- Concours du Soleil Saturday, September 21 - Gala
- Sunday, September 22 - Public Display

Want to know more? Contact Kelli Cooper
kelli@albuquerquefoundation.org

**Confirmed in Compliance with National Standards for U.S. Community Foundations**
Thank You for Your Support
I’d like to support the work of the Foundation.

Enclosed is my donation of $__________________.

All gifts are tax deductible to the maximum allowed by law.

PAYMENT: □ Check   □ MasterCard   □ Visa   □ American Express

Online at www.albuquerquefoundation.org

Make your check payable to:
Albuquerque Community Foundation

Name as it should be listed in publications: □ I prefer to remain anonymous

_________________________________________ Card # ___________________________

Address __________________________________ Name on card _______________________________

City _______________ State _______ Zip ______ Expiration date _________________________

Email: __________________________________ Security Code _____________________________

Phone (____ )___________________________ Signature _______________________________

My Gift is: Please mail this completed form to: Albuquerque Community Foundation

PO. Box 25266 Albuquerque, NM 87125-5266

□ For Future Fund young donor program (a gift of $200 or more)

□ My contribution will come through United Way.

□ Corporate Partner:
  Champion $15,000
  Community Builder $10,000
  Ambassador $5,000
  Benefactor $2,500
  Partner $1,000

□ Unrestricted
   (Use my gift to meet the most pressing needs)

To be added to the:

□ Partner in Philanthropy
  Community Builder $2,500+
  Benefactor $1,000 - $2,499
  Partner $500 - $999
  Friend any gift up to $499
  Raise the Roof $1,000
  Arts & Culture Endowment Fund
  Education Endowment Fund
  Preservation Fund of New Mexico (Environmental & Historic Preservation)

□ Health & Human Services Fund
□ Impact Fund
□ Emergency Action Fund
□ Administrative Endowment Fund

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