HISTORY IN THE MAKING--OUR FIRST IMPACT GRANT

In the summer issue of Giving Matters, we announced the Foundation was making a major step forward in terms of grantmaking—a move into community leadership. The first step was to award an “impact” grant in one of our fields-of-interest. Our Board of Trustees chose the Education field-of-interest, and then our Program Committee went to work identifying potential recipients.

After a thorough search, we have selected the recipient of our $50,000 Impact grant: Running Start for Careers!

Here’s why:
Research has shown that large-scale social change comes from cross-sector coordination. “Substantially greater progress could be made in alleviating many of our most serious and complex social problems if nonprofits, governments, businesses, and the public were brought together around a common agenda to create collective impact.”

Running Start for Careers is a collaborative effort that partners with out-of-state funders including the Kellogg and Daniels Foundations; works in conjunction with local businesses and industries like construction and healthcare; and receives support from entities like APS and CNM to marry educational opportunity with economic impact.

Education is the foundation of self-sufficiency and stability. Running Start for Careers is an education program tackling the student achievement crisis by introducing high school juniors and seniors to career options through dual-credit classes. Exposure to industries like construction, film, healthcare, hotel management, tourism, and finance opens students’ eyes to career options they may never have considered. “This program catches students before they drop out. There is a dramatic effect in investing in these kids today, both on an educational level and on an economic level,” stated Program Committee Chair, Jennifer Thomas.

Running Start for Careers was the brain child of Mayor Richard Berry when he served in the state legislature. Since its implementation in 2012, the program has grown to include 150 Albuquerque Public School students and is expanding into other communities in the state, such as Farmington and Santa Fe. “This program is scalable to any community across the United States. It is nimble enough to take advantage of industry opportunities that may relocate to any given city,” noted Kevin Yearout, Foundation Trustee.

In our roles as Board Chair and CEO, we are proud to see the Foundation add Impact Grantmaking to its other areas of grantmaking—competitive and donor-advised. We are proud to collaborate with our donors and nonprofit organizations to do good for our community and, now with this extraordinary program and its many partners, in building a vibrant community.

Ron Rivera
Chair

Randy Royster
President & CEO

1John Kania & Mark Kramer, authors of Non-Profit Management: Collective Impact
The holidays are once again upon us. We have two great suggestions for gifts that are easy, affordable yet generous, don’t have to be gift-wrapped, and won’t wind up in a stack of unused, unappreciated gifts.

“Raise the Roof” Tile - A permanent way to acknowledge a friend or loved one.

The final phase of the fundraising efforts for the Albuquerque Community Foundation’s new home, the Champion Building, is to “Raise the Roof” – that is, raise the $100,000 roof replacement cost. This project makes it possible for nearly anyone to be a permanent part of this historic remodel. The ceramic brick tiles are each selling for $1,000, which can be donated in two parts: one half before the end of 2013, and the remaining half in 2014. Each tile can be customized in your choice of several designs. The tiles are being installed on a beautiful sunny wall in our downstairs elevator lobby. Please call our office at 505.883.6240 for more details.

Charitable Gift Card

Great for everyone on your personal and professional gift list! Holiday Charitable Gift Cards are available in $25, $50, and $100 increments. Call our office at 505.883.6240 for more details.

Great Grant - Rio Grande Community Farm

A Foundation grant allowed for the hiring of a part-time Education Coordinator to oversee development of education programs. The program includes school tours, workshops, curriculum-based teacher training, and the first “Farm Summer Camp.” All programs offer experiential environmental education about life on a working organic farm and helps to open students’ eyes to the wonders and possibilities of the natural world and their own potential. Beyond the wonderment and exhilaration of hiking alongside a traditional acequia, harvesting garden vegetables, and creating arts and crafts from natural materials, guidance and instruction by on-site farmers and environmental and community educators provides focus on the environment, health and nutrition, and business education. Through age-specific activities, children learn about organic and sustainable farming, ecology, natural history, and energy systems and cycles.

Heritage Society

The Ray Zimmer Heritage Society, named in honor of one of our founders and first Board President, Ray Zimmer, recognizes donors whose far-sighted generosity will benefit future generations through deferred gifts and estate plans. These individuals have made a commitment to the future of our community by naming the Albuquerque Community Foundation in their wills, qualified retirement plans, life insurance policies, trusts, or other instruments. We recognize these individuals and appreciate their generosity and thoughtfulness.

If you are thinking about making a gift to the Foundation through your estate plan, we would be pleased to provide you with information to help you make an informed giving decision.
Partners in Philanthropy

Many individuals and businesses contribute to our operations. These gifts allow the Foundation to strengthen services for donors and nonprofit organizations in our community that improve the quality of life in the greater Albuquerque area – today, tomorrow, and forever.

2013 contributions (as of 11.15.2013)

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The Foundation’s younger donor group working together to make our community a better place to live.

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* Five – Nine years as a Partner in Philanthropy
** Ten or more years as a Partner in Philanthropy

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KNME - New Fund

KNME-New Mexico PBS has established the Arts & Education Endowment Fund. To aid in building the endowment, KNME-New Mexico PBS partnered with several events: The Great Southwestern Antique Show, sponsored by Cowboys & Indians Antiques, in Albuquerque; and Objects of Art Santa Fe. The combined opening-night proceeds of the events, totaling $30,000, was used to establish the fund. Through this fund, KNME-New Mexico PBS will continue to develop and present arts and education programs, as well as outreach activities, to central and northern New Mexico, enriching the lives of New Mexicans, generation after generation.

I'd like to support the work of the Foundation.

Enclosed is my donation of $_______________.

Name as it should be listed in publications:  
I prefer to remain anonymous

Payment:  
Check  
Visa  
American Express

All gifts are tax deductible to the maximum allowed by law:  
Online at www.albuquerquefoundation.org

Make your check payable to:  
Albuquerque Community Foundation

My Gift is:

☐ Unrestricted  
   (Use my gift to meet the most pressing needs)

To be added to the:

☐ Partners in Philanthropy  
   Community Builder $2,500+  
   Benefactor $1,000 - $2,499  
   Partner $500 - $999  
   Friend any gift up to $499

☐ Raise the Roof $1,000

☐ Arts & Culture Endowment Fund

☐ Education Endowment Fund

☐ Environmental & Historic Preservation Fund

☐ Health & Human Services Fund

☐ Impact Fund

☐ Emergency Action Fund

☐ Administrative Endowment Fund

☐ For Future Fund young donor program  
   (a gift of $200 or more)

☐ My contribution will come through  
   United Way.

☐ Corporate Partner:  
   Champion $15,000  
   Community Builder $10,000  
   Ambassador $5,000  
   Benefactor $2,500  
   Partner $1,000

Please mail this completed form to:  
Albuquerque Community Foundation  
P.O. Box 25266  
Albuquerque, NM 87125-5266
Corporate Partner Spotlight

Though the name has changed, the philanthropic support from Wells Fargo Bank has been unwavering. Dating back to our beginning, Wells Fargo has supported the Foundation’s operational costs every year—even establishing a permanent Administrative Endowment Fund in 1994. “Corporate administrative support allows the Foundation to maximize the effect of other donations which go directly to its grant program,” stated then-President of the bank Larry Willard, who served on the Foundation’s Board of Trustees and Investment Committee. A few years later, the bank established an Impact Endowment Fund—unrestricted dollars that are awarded annually to address the community’s most pressing needs. The same year, a fund would be established for the benefit of the New Mexico Symphony Orchestra.

In 1997, recognizing the importance of developing the next generation of givers, Wells Fargo played an important role in supporting a new program called the Future Fund. According to Foundation staff members, the young group may never have survived without the financial support of Wells Fargo, which made grant dollars available the first several years. This motivated Future Fund members to grow an endowment so they could award grants with their own funds. (Now in its 16th year, the Future Fund endowment has grown to $430,000!) 

2013 Corporate Partners in Philanthropy

Community Builders $10,000+

Corporate Ambassadors $5,000+

Corporate Community Benefactor - $2,500

Achievement Gallery
Albuquerque Image Products
Bradbury Stamm
Bueno Foods
Crystal Springs Bottle Water

Dion’s Pizza in honor of Carl M. Alongi
DMC Logistics
Bank of the Rio Grande
Karen Bard at Merrill Lynch
Linton and Associates

LoPour & Associates DDS
The Payroll Company
Peacock Myers, PC.
Pennysmith’s
Titan Development
2nd Annual Great Grant GiveAway

Friday, April 4th, 2014
7:30 am
Hotel Albuquerque

The Charitable Deduction

Protecting America's Strong Tradition of Giving

Eliminating or reducing America's 100-year-old incentive that encourages giving would have devastating consequences for our communities and the millions of people who depend on vital services supported through charitable giving. Even though tough decisions must be made to address fiscal challenges and reform our tax system, the charitable tax deduction must be preserved. It has proven to be extremely effective at encouraging the private sector to serve the public good. It enhances the ability of both individuals and businesses to help those in need, as well as to fund institutions that are the foundation of our civil society.

The charitable deduction works. It is different than other itemized deductions because it encourages individuals to give back a portion of their income to their communities.

Now is the time to express to our elected officials the importance of the charitable deduction. The underserved populations we support depend on it, and the fiscal strength of our nonprofit community depends on the deduction.

We must maintain the current charitable deduction and this powerful giving incentive and strong American tradition.

And thank you for the scholarship…. David R. Woodling Memorial Scholarship

“This grant helped me get my books and things for welding. I am really proud to have that scholarship”. Sam

“This scholarship was the best thing that I applied for because it really helped me further my education. It helped to pay for some things that I was not able to get with my other grant money”. Cindy

“I received your scholarship last year and it helped me a lot. It helped me buy books for school. Without the scholarship, I would have dropped a few of my classes and just gone to school part-time. So I’m glad I was accepted for the scholarship and I didn’t have to drop classes and I went as a full-time student for the term. Thank you.” Mary