

Spring 2011



Giving Matters

ALBUQUERQUE
COMMUNITY FOUNDATION

**IMPACT GRANTS:
EARLY CHILDHOOD EDUCATION**

Providing vulnerable kids with an opportunity to succeed requires touching almost every aspect of their lives – from where they live to how they are treated, as well as from what they eat and the medical care they are provided to where they spend their days and how they learn.

It is impossible for any one funder to do it all in early childhood education. There's a place for everybody in this work—those interested in supporting schools, daycare, hunger, education, healthcare, policy, and more.

Year after year, the Foundation awards grants to nonprofit organizations that rely heavily on government funding to meet their budgets for their programs. The necessity of these programs cannot be underestimated, yet, with shrinking government budgets, many such programs are at risk. Ultimately, we must expand the opportunities that lead to economic security for underrepresented populations. Without avenues for building

economic security, vulnerable populations do not have reliable means for protecting, nurturing, and developing their children. We encourage you to get involved with one of the many organizations already doing a piece of this work. Following are some of the recent grants the Foundation has made to support early childhood education. There are many organizations providing excellent programs that we were unable to fund. View a list at albuquerquefoundation.org/communityimpact/unfundedgrants, or contact the Foundation at 505.883.6240.

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Photos: Kyle Zimmerman Photography



LETTER FROM THE PRESIDENT



The Albuquerque Community Foundation has just entered its 30th year! That milestone deserves to be greeted with an enormous sense of gratitude for the visionaries who created the Foundation. They had the foresight and financial wisdom to build a charitable organization around the notion of endowment. The work of our founders, combined with the generous donations of more than 3,300 donors over these past 30 years, has made possible our investment of more than \$30 million into programs that have improved the lives of thousands of New Mexicans. Those early donations have grown through careful stewardship of our donors' gifts to an endowment that now tops \$53 million.

As we celebrate 30 years of philanthropy, we embrace this opportunity to recognize our founders and first trustees, as well as reflect on how their vision has been and should continue to be realized. In their honor, we have created a Visionary Fund made up of 100 munificent people each contributing \$1,000 or more. With this \$100,000, an endowment fund has been established for the purpose of supporting "visionary" nonprofit organizations. As with all endowed funds, the Visionary Fund will grow and make grants in perpetuity. If you would like to join us in honoring our "visionaries" and become a member of the Visionary Fund, please contact me personally at 505.241.2209 or diane.ogawa@pnmresources.com.

From our inception in 1981, the Foundation has provided community leadership through support to diverse nonprofits whose good works provide a vast array of services throughout the greater Albuquerque community. The purpose of our grantmaking is, and has always been, to invest in our people and our community through our collaborative partnerships with the nonprofit sector.

Our grantmaking would not be possible without the generous philanthropists who have entrusted their charitable legacies to the Foundation. Your investments have made a difference. Thank you for being a part of our history and our future.

Sincerely,

Diane Harrison Ogawa
President

legacy



LETTER FROM THE EXECUTIVE DIRECTOR

I will be the first to admit that explaining the work of the Albuquerque Community Foundation isn't a simple task. Our recent survey validated this complexity. We researched what donors and grant recipients know about us and what they think of our work. The results showed we are perceived as trustworthy and doing effective work; however, some aren't sure what that work is! To be most effective, we try to focus our efforts within the three general categories of Leadership, Trust and Legacy.

LEADERSHIP. Our goal is to be a community leader who often deals with complicated, multilayered community challenges, such as homelessness, hunger or education, all of which require more attention than an influx of grant funding. We will lead by gathering the best minds from throughout the community, just as the New Mexico Collaboration to End Hunger has successfully done and continues to do. Together we will analyze a

situation or issue and look for effective solutions, knowing that creating the desired change may take years.

TRUST. Celebrating our 30th anniversary this year, we have effectively invested donors' gifts for long-term growth. Our assets, valued at more than \$53 million, are the nucleus of our work. This nucleus has continued to be built with new gifts and market growth, totaling \$5.1 million in the last year. Since 1981, the endowment has fueled nearly \$30 million in grants to local nonprofit organizations providing exceptional programs for the underserved.

LEGACY. Donors tell us they make gifts to the Foundation because they care about Albuquerque and want to give back to a place that has given them so much. We see individuals who will provide financial support to the organizations they care about during their lifetimes and long after their deaths. We see families establishing funds so they can teach their children the importance of giving and young professionals pooling their money for more effective grantmaking.

When you think about the Albuquerque Community Foundation, I hope you will think of three words,

LEADERSHIP. TRUST. LEGACY. They describe who we are, what we do, and what we will continue to be, forever.

R. Randall "Randy" Royster, Esq.

A handwritten signature in black ink that reads "Randy". The signature is written in a cursive, flowing style.

Executive Director

FAMILY PHILANTHROPY

Parents can help their children develop philanthropic habits by starting early and staying consistent. As soon as you think your children can understand the concept of giving, get them involved with your charitable lifestyle. Participating in community service, school projects, and clothing and food drives, as well as dropping dollar bills into donation jars, are all ways to show your children you care.

The Foundation's Family Philanthropy program arranges opportunities for kids to participate in hands-on activities. Children will begin to understand community needs, community service, and community impact with discussion and participation. If you are interested in talking about how to get your family involved, contact our office at 505.883.6240.



Trustee Kevin Yearout hosted a holiday party for Family Philanthropy members. Children listened to presentations from the Children's Cancer Fund of New Mexico and the Collaboration to End Hunger. After a group conversation about the importance of each organization, the children voted to award a grant to their favorite. Each child also received a Charitable Giving Card as a gift from the Foundation to give to their very favorite nonprofit organization.

For Valentine's Day, the children involved in the Foundation's Family Philanthropy program packed Valentine Card-making kits for children whose low-income families shop for groceries at the Storehouse. On Valentine's weekend, we handed out the bags to everyone and shared cupcakes and juice.



giving

FUTURE FUND

Give \$200 a year (less than \$20 a month) and be part of the Foundation's young donor group that has successfully grown its endowment fund to nearly \$400,000 in just 14 years. All members are invited to participate in the annual grantmaking panel that directs more than \$15,000 each year to local nonprofits.



In addition, members are invited to attend fantastic member events and to be ambassadors for this year's Concours du Soleil fundraising event.

Danelle and Chris Brennan, who serve on the Future Fund Board, believe it's important to give back to the community, and they feel the Future Fund is the best vehicle to do so. "It's amazing to see an individual's \$200 donation turn into a \$15,000+ grant that truly makes a difference. Participating in the grant panel adds a personal touch because it allows us to have a voice as to where the best impact in Albuquerque can be made."

For more information, visit albuquerquefoundation.org/giving/futurefund.



MEMORIAL FUNDS

A memorial fund may be established as a permanent legacy in honor of a friend or loved one. Often times, a family will establish a fund immediately following the passing of a loved one, or a friend, for those who want to make a small gift in memory or in honor of the deceased. When the family members are ready, they can decide what they would like to do with the fund. Possibilities include making the fund a permanent endowment, with the yearly income flowing to philanthropic projects in general, to certain particular areas of interest, or to a designated charity.



NGALA MEMORIAL FUND TO ASSIST MUSICIANS WITH MEDICAL CARE

Corrales musician Ngala Mfalme, formerly known as Keith Harris, recently died from pancreatic cancer. He was self-employed as a computer technician while building a solid reputation as a versatile drummer and competent recording engineer. Many friends and collaborators gathered for his memorial service. One friend, Hakim Bellamy, later said, "I was in a pew at the Catholic Mass in Corrales, and that was my most memorable moment of 2010. Not the gorgeous gospel/liturgical mass fusion that was being sung quite well there, but the presence of what seemed like the entire Albuquerque music scene on a weekday/workday afternoon. That made me feel part of something bigger, part of a family of artists..."

In Ngala's honor, his family of artists gathered together for several performances. Donations were given to his parents, Joe & Jean Harris, also Corrales residents. Inspired by their awareness that many musicians cannot afford medical insurance, they chose to use the donations to establish a fund in Ngala's name to assist musicians with medical problems. For information on contributing to the fund, contact the Foundation at 505.883.6240.

community



CHAMPION BUILDING

This historic building will soon be our new home, thanks to the generous donation from Paul and Patti Marianetti. Plans have been finalized for a complete renovation and restoration of the Champion Building, which will occur this year as the necessary funds are raised.

We invite all of our individual donors and corporate friends to consider making a one-time gift that will become a permanent part of our history

and be acknowledged forever. Naming opportunities are available, ranging from \$1,500 - \$50,000. Please contact Lissa Blaschke, Development Director, at 505.883.6240 if you are interested in more information.



The first corporate sponsor for the renovation of the Foundation's new home: PNM Resources, represented by Diane Harrison Ogawa, Executive Director. Diane is photographed in the entry of the Champion building.

We are pleased and proud to announce that our first major commitment has come from the PNM Resources. A long time generous supporter of the Albuquerque Community Foundation, the PNM Resources will be the sponsor of our beautiful Entrance Gallery. This is especially gratifying as the entryway leads to the two community conference rooms that will be a part of the building. These rooms will be made available to all local nonprofit organizations at no charge, many of which the PNM Resources generously supports each year.

MAKE THE GIFT OF A LIFETIME

Turning Retirement Accounts into Charitable Good

There is good news for foundation donors in their 70s—and for the communities they care about. A new tax law allows those age 70½ and older to transfer up to \$100,000 from an IRA to charity through 2011, tax-free. If married, each spouse can transfer \$100,000 per year from his or her IRA.

For more information on the charitable giving legislation and the charitable IRA opportunity, please contact Lissa Blaschke, Development Director, at 505.883.6240.



CONCOURS DU SOLEIL

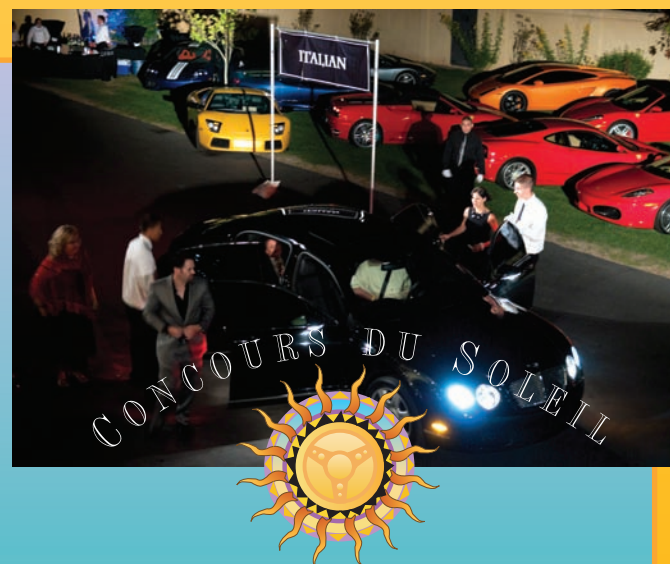
Presented by the Cinco Amigos Fund of the Albuquerque Community Foundation and US NM

TOUR DU SOLEIL ROAD RALLY FRIDAY, SEPT. 16 1:00 - 6:00 PM

Back by popular demand! Anyone can participate.

BLACK-TIE GALA SATURDAY, SEPT. 17

A glorious evening of astounding fun & outrageous automobiles. Tickets are currently on sale at SeeHotCars.com.



educate

FUND PROFILE:

HIMALAYAN PROGRESSIVE EDUCATION FUND

How does a young man from Albuquerque, New Mexico wind up establishing a donor-advised fund to support a school over 9,000 miles away?

Not yet 30 years old, Marc Alongi has already changed the world for students attending the Ashram Paryavaran Vidyalaya (APV), which means Environmental School, in the Himalayan state of Uttarakhand in India. His experience working with the current director of APV, Anand Dwivedi, teachers and students, inspired a belief that the educational approach practiced at APV can influence education policy and inspire meaningful reform in the state of Uttarakhand and beyond.

As a twenty-year-old college student, Marc traveled to India for a five-week service project. So moved was he by what he experienced there, he decided to return to learn more and contribute his time and energy.

Two years later, Marc returned to the Indian Himalayas on a service fellowship through the Clinton-American India Foundation. He was assigned to work in the field of education, observing a non-governmental model school. It was while Marc was living at the school for a year that he became engaged in the development of the school's learning model. Working closely with Anand Dwivedi, the two proceeded to expand the school's innovative learning model, hosting workshops for public school teachers and sharing their message for change across the state of Uttarakhand. Together, they have established partnerships with other non-profit organizations, including educational institutions in Delhi that now use APV as a site for teacher education observations and student retreats.

The learning model centers on the concept of "mindful community," where participants live, work, and learn together in a student-centered, progressive setting. This model provides for students to participate in the stewardship of the school, allowing for a more democratic, creative, and relevant curriculum. A former minister of the Indian Department of Education commented about the school, "It's one of the only places where I've seen children be so happy."

Marc and several subsequent Clinton Foundation fellows, all of whom have lived for a year at the school, are working together to continue their support of the school. Rather than establish a nonprofit organization, Marc and Chad Robertson worked with the Albuquerque Community Foundation to establish the Himalayan Progressive Education Fund. Proceeds from fundraising events and personal donations are currently supporting stipends for APV teachers, as well as the development of curriculum and teacher resources. Marc returns to Uttarakhand every year during summer break from his work as a curriculum coordinator at the Sequoyah School, a progressive K-8 school in Pasadena.

For more information or to donate to the fund, visit albuquerquefoundation.org/donate/hpef



Marc Alongi (left), Chad Robertson (rear center), and Anand Dwivedi (front) with students.



TRUSTEE RETIRES

After 9 years of dedicated service, infectious enthusiasm, and tremendous generosity, Dr. Barry Ramo's three terms as a Foundation Trustee have come to an end. The good news is that he has agreed to continue to serve on the Foundation's Marketing Committee.

partner

CORPORATE PARTNERS IN PHILANTHROPY

According to Cone, Inc., 79% of consumers said that, when price and quality are equal, they would switch retailers or brands based on associations with a good cause. 85% of Americans say that they have a more positive image of a product or company when it supports a cause they care about.

A contribution to Corporate Partners in Philanthropy will introduce you to the Foundation and the many roles we play in community philanthropy. Whether by preparing today's students for tomorrow's workplace, enhancing our environment, enriching our arts and cultural offerings, building the capacity of the nonprofit sector, or supporting the causes you love and care about, our Corporate Partners in Philanthropy underwrites the betterment of our community.

BENEFACTOR- \$10,000+

American Square Shopping Center
PNM Resources Foundation
Starline Printing

COMMUNITY BUILDER - \$5,000-\$9,999

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PRESENTED BY



2011 ANNUAL LUNCHEON: "THIS IS WHAT 30 LOOKS LIKE"

Friday, May 6, 11:45 – 1:15

A party 30 years in the making will come together this spring at the Hotel Albuquerque. The celebration will reflect on the past 30 years and how the Foundation has made Albuquerque a better place for its citizens. Invitations will be mailed in early April.

SPONSORED BY



Tickets are available now at
albuquerquefoundation.org/about/events/luncheontickets
or call our office at 505.883.6240.

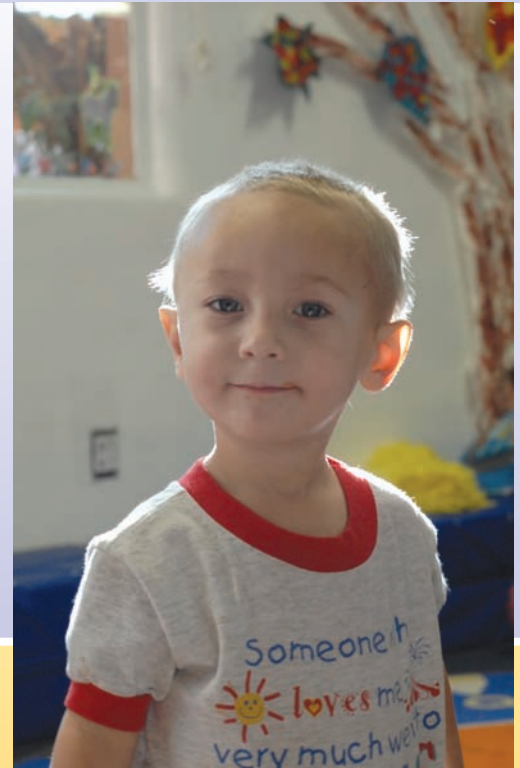
\$35 per person for employees of nonprofit organizations
\$40 per person for all others

impact

IMPACT GRANTS *story continued from front page*

MARTINEZTOWN HOUSE OF NEIGHORLY SERVICE has provided services for 60 years to the low-income families of the historic Martineztown area adjacent to downtown Albuquerque. One grant to Martineztown House allowed 100 underserved elementary-age children to participate in a gardening project. Growing, harvesting, experiencing the outdoors, composting, and conservation were taught during the project. An important side benefit was that the children also learned about the nutritious fruits and vegetables that should be a part of a healthy diet.

Martineztown House, which funds the following three programs that focus on literacy, received another grant from the Hugh & Helen Woodward Fund. Thirty-five children ages 3-5 participate in the bilingual, pre-literacy preschool program each morning. An afterschool program assists thirty-five children ages 6-12 by providing bilingual tutoring and mentoring. Grant funding also supports a program to promote ongoing literacy skill development to reduce what is typically lost over the summer months.



A grant to the **FRIENDS OF THE RIO GRANDE NATURE CENTER** provided funding for 240 children to partake in the La Solana Preschool Outdoor Education project. After a short walk from All Faiths Receiving Home's La Solana Preschool to the Nature Center, students participated in hands-on, interactive outdoor education combined with outdoor exercise and physical fitness. Children learned to appreciate the outdoors and wildlife while developing school readiness in a safe and nurturing environment.

One of five organizations of its kind in the U.S., **CUIDANDO LOS NIÑOS** provides daily services for 110 homeless children and their families. The services include developmental assessments, individualized curriculum, meals, therapeutic and medical care for the children and their parents, and transportation to and from the center. Education and goal setting classes for parents focus on overcoming the factors that caused their homelessness. This all-encompassing program provides a real opportunity for families to grow, learn, and become self-sufficient.

Children can spend 2 - 2½ years waiting for adoption. A grant to **ARCA** provided funding to recruit and qualify foster families for 40 vulnerable newborns and children with developmental disabilities and/or complex, life-threatening health conditions. Children may have shaken baby syndrome, fetal alcohol syndrome, fractures due to physical abuse or developmental delays caused by suffocations. Qualified foster families provide expert assistance to improve the physical and emotional health of these high-needs children, thereby speeding placement with a permanent, nurturing family.

For more information on these and other Foundation grants, visit our website, albuquerquefoundation.org, and click on Grant Stories.

*A Charitable Gift Card
makes the perfect gift
for every occasion.*



Visit
albuquerquefoundation.org/gift-card
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leadership • trust • legacy

Thank You for Your
Support

tear here and return in an envelope

I'd like to support the work of the Foundation.

ENCLOSED IS MY DONATION OF \$ _____. **PAYMENT:** Check MasterCard Visa American Express
All contributions are listed in our publications. Online at www.albuquerquefoundation.org
All gifts are tax deductible to the maximum allowed by law.

MAKE YOUR CHECK PAYABLE TO:
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NAME AS IT SHOULD BE LISTED IN PUBLICATIONS:

Card # _____
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City _____ State _____ Zip _____ Expiration date _____
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My Gift is: Please mail this completed form to: Albuquerque Community Foundation
P.O. Box 36960 Albuquerque, NM 87176

- Unrestricted
(ACF may use my gift to meet the most pressing needs) For Future Fund young donor program
(a gift of \$200 or more)
- To be added to the _____
(name of existing endowment fund)
- For Partners in Philanthropy annual fund I prefer to remain anonymous
- Community Builder (\$5,000 and above) Community Pillar (\$10,000 and above)
- Benefactor (\$1,000-\$4,999) Community Builder (\$5,000 - \$9,999)
- Partner (\$500-\$999) Corporate Partner (\$1,000 - \$4,999)
- Friend (any gift up to \$499)

If your gift is a memorial, tribute, or for a special occasion, please supply full name and address of person who should be notified of gift (without reference to amount).

Name _____ Occasion _____
Address _____ City _____
State _____ Zip _____ Phone (____) _____

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*Confirmed in Compliance with National Standards for
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2011 COMPETITIVE GRANT DEADLINES

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JULY 21, 2011

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