

LAST QUARTER 2010



COMMUNITY
FOUNDATION

GIVING MATTERS

This Wednesday around 7:30 a.m., 76 year old Frank will awake alone in the small home he has been living in for fifty years. Frank's wife passed away several years ago, his children live in other cities. Frank will shower, dress and eat a small breakfast. Around 8:30, an anticipated knock on the door will be answered and Frank will greet his friend Tom who is there to deliver a meal for him to eat later that day, a nutritious meal that meets his special dietary needs.

At 9:00 a.m. a second knock brings Alice. Alice will help Frank tidy up his home and then she'll drive him to a doctor's appointment. Frank's medical care is provided through Medicare. After the appointment, they'll stop to pick up a few groceries. When he returns home, Frank will eat his meal and rest the remainder of the day. He looks forward to tomorrow when Tom will once again knock on his door and Alice will



return, this time driving him to a nearby Senior Center where he will take the painting class he looks forward to each week. Living on a limited, fixed income, Frank is able to continue to live in his own home enjoying his independence while others help him to stay healthy and safe. Daily contact not only offers him companionship but service providers can also monitor changes in his health.

Though Frank is a fictional character, he is an example of one of the fortunate senior citizens living in our community who has found a way to access several of the important programs funded by the Albuquerque Community Foundation and the Sandia Foundation; a grant program managed by the Community Foundation.

A recent ABQ Journal story reported that 13% of New Mexicans 65+ live below the federal poverty line of \$10,830 (single). New Mexico currently ranks 40th in the country in its percentage of population over 65. In 20 years, it is estimated New Mexico will rank 4th in the country for its over 65 population. By 2030, New Mexico will be home to more seniors than kids under 18.*

See page 2 for more information on 2010 Community Foundation grants for seniors.

*Source: ABQ Journal "Elderly Will Need More Attention," 8/31/2010

HISTORIC CHAMPION BUILDING DONATED TO COMMUNITY FOUNDATION

Paul and Patti Marianetti, descendants of the original owners have generously gifted Champion Grocery to the Community Foundation. Located at 7th & Tijeras, the cast stone building is on both the Albuquerque Historic Landmarks Survey and on the N.M. State Register of Cultural Properties because of its historical and cultural significance. After a remodel beginning

later this year, the Foundation will relocate in 2011. We are currently seeking donations to help fund the remodel and have created many exciting naming opportunities. Every safeguard will be taken to preserve



the historical significance of this important historical building that served as the gathering place for the Italian-American community that helped settle early Albuquerque. If you would be interested in discussing a way that you can provide support, please contact our office. Photos and a brief history of the building are now available on our website, albuquerquefoundation.org

CHARITABLE GIFT CARDS

What about a simple, meaningful, unique holiday gift that also conveys your generosity in the community? Consider a Charitable Gift Card. Available in \$25, \$50, \$100 & \$200 increments. Packaged in coordinating card holders and envelopes, the Charitable Gift Card is truly appropriate for anyone and any holiday. Once you give the card your recipient may give it to any nonprofit organization serving the greater Albuquerque area. Imagine the Ripple Effect of your Generosity in our Community? *(and you get the tax benefit)* For more information, please contact our office, 505.883.6240.



2010 COMMUNITY FOUNDATION GRANTS FOR SENIORS

MEALS ON WHEELS

“Keep the Meals Rolling” provides funding for the Low Income Medical Meal Program ensuring special therapeutic meal delivery free of charge for homebound clients requiring a special diet.



JEWISH FAMILY SERVICES

“Aging Well at Home” provides several programs for seniors including housekeeping/companion services and transportation. (JFS services are available to people of all religions and ethnicities.) This grant provided services for 170 seniors.

SENIOR CITIZENS’ LAW OFFICE “The Health Care Rights Project” provides a range of services related to maximizing access to health care. The project provides education, outreach, workshops and direct legal representation on Medicare, Medicaid, private insurance coverage, as-well-as access to and termination of benefits.

THE STOREHOUSE

Providing free food and clothing to the working poor and their families, the Storehouse has grown from providing food for 33,000 meals in 1996 to 2 million meals annually since 2008. This year, 500 registered for the Home Bound project, 99% are seniors. Any senior who cannot get out of their home because of age or poverty may send a volunteer to pick up food and bring it to their home for preparation.



SENIOR ARTS

The Nathan Wineberg Endowment was created specifically to benefit seniors at Highland and Bear Canyon Senior Centers. In 2010, the two centers collaborated with Senior Arts to offer a variety of classes from tango to drawing to vocal harmonizing.

SILVER HORIZONS

Dedicated to enhancing the quality of life of senior citizens, Silver Horizons utilizes grants from a donor-designated fund to provide home repair and chores for the elderly. Two years ago they reported the most pressing need had changed to provide for emergency utility bill assistance. Sixty seniors have received support each year.



PEGASUS LEGAL SERVICES FOR CHILDREN

In New Mexico, 25,000 grandparents have primary care of 40,000 grandchildren. The vast majority of these children have parents who are unable or unwilling to care for their children due to substance abuse, mental illness and/or incarceration. Without legal authority, grandparents are often unable to access resources including education, healthcare and public benefits. Without legal guardianship, a grandparent could be forced to return a grandchild to a dangerous, unhealthy environment provided by the parent. “The Kinship Caregiver Support Program” provides funding for legal services for grandparents trying to transfer guardianship.

For more information on these and other Community Foundation grants, visit our website, albuquerquefoundation.org and click on Grant Stories.

collaborate

CENTER FOR PHILANTHROPIC PARTNERSHIPS

Time flies – it’s already been a year since the Center for Philanthropic Partnerships (CPP) was created. Because of our work with successful collaborative efforts in the state, the Community Foundation was chosen as a partner in the establishment of the CPP, formerly the Office of Philanthropic Outreach, and serves as its fiscal agent and home base. In that time, we have seen the CPP grow as an organization and as a partner and resource hub offering a coordinated entry point for foundations, donors, nonprofit organizations, educational institutions, public officials and individuals who are working to improve outcomes for New Mexico’s most vulnerable children and families.

The CPP is funded through a grant from the W. K. Kellogg Foundation and works to leverage private, state and federal resources to maximize investments in New Mexico. The CPP model – forging public/private partnerships with government and promoting successful policy and practice to maximize the effectiveness of public programs – has already been nationally recognized as a leader in innovative philanthropy. The CPP is featured in an article, “A New Role for Government: Current U.S. Models for Encouraging Social Innovation and Spreading What Works,” in the Fall 2010 Innovations/MIT Press Journal.

Because the Community Foundation serves as fiscal agent to the CPP, a CPP/ACF Liaison Committee was created to bridge our respective work and enhance communication. This Liaison Committee is made up of Community Foundation Board members. In addition, Diane Harrison Ogawa, the incoming president of the Community Foundation’s Board of Trustees, has been chosen to act as co-chair of the CPP’s Oversight Board.

The CPP has just launched its website, cppnm.org. The website includes information about CPP priority areas and initiatives the Center is working on. Take a moment to learn more about their work.

GROW-A-FUND

Imagine having the ability to support the causes you care about most...forever.

You can start building the foundation for your charitable giving through a Grow-a-Fund at the Community Foundation. A Grow-a-Fund allows you to start an endowment and gradually build upon it. Your Fund will grow into an endowment that will let you support the organizations or causes you choose and will forever have an impact on the quality of life in our community.

HOW IT WORKS:

- Donors make an initial contribution and pledge an annual contribution to build the Fund to \$10,000 over a three year period.
- Once \$10,000 is accumulated, the fund matures into a charitable endowment.
- Donors can start distributing up to 4.5% of the previous year’s balance to the field(s) of-interest or organization they care about most.
- No fees are charged while the fund grows.
- You receive fund statements.
- Gifts are tax deductible.

For more information about establishing a fund at the Community Foundation contact Lissa Blaschke, Development Director at 505.883.6240 or lissa@albuquerquefoundation.org.



Lissa Blaschke

LISSA BLASCHKE

We’ve hired our first professional Development Director, Lissa Blaschke. Lissa has more than 15 years experience in development and has worked with both for-profit and nonprofit organizations. She previously had a private consulting service, Green Umbrella Consulting, and also previously worked as the Director of Development for St. Joseph Community Healthcare Foundation. She has a bachelor’s degree in Journalism and News Communication from the University of Oklahoma. Lissa and her husband, Dr. Jon Blaschke and their children relocated to Albuquerque nearly five years ago.

partner

PARTNERS IN PHILANTHROPY

Thank you to those who have supported the Community Foundation's annual Partners in Philanthropy campaign to support our mission. With your help, we continue to build endowments and create an enduring legacy for future generations of New Mexicans. These gifts enable the Foundation to enhance grantmaking and scholarship programs, customize services to donors and charitable organizations and provide lasting resources for future generations. The campaign runs through 12.31.10. For information about this program, contact our office, 505.883.6240. We would love to have you join us.

Partners in Philanthropy as of 10.1.10. Gifts of \$500 and above.

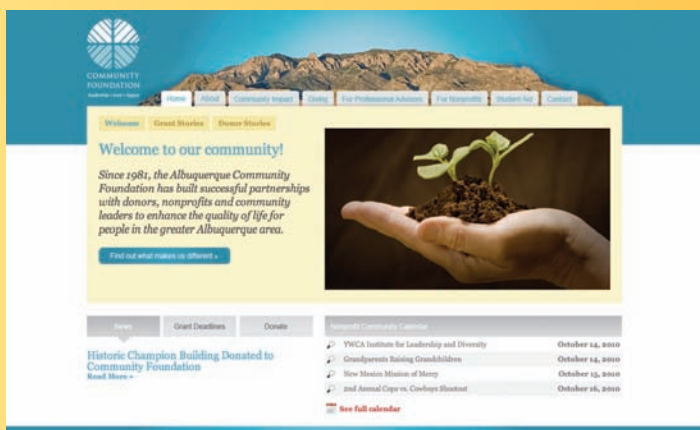
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COMMUNITY CALENDAR

Visit the Community Foundation's website at albuquerquefoundation.org. On the homepage you will see an events calendar where you can add your organization's major events.



2011 COMMUNITY FOUNDATION GRANT DEADLINES

Please check our website
in January, 2011
for the Community Foundation's
Competitive Grant Program,
Scholarship
and Sandia Foundation
grant deadlines.

community

NANCY THOMPSON HARRIS AWARD

When Nancy Thompson Harris passed away in 1997 after a battle with breast cancer, her family and friends established the Nancy Thompson Harris Fellowship for Excellence in Teaching Literature. With first-hand knowledge of ACF's programs, Nancy's sister, Diane Brewer, and her husband, Curtis, chose an endowment fund to leave a legacy benefiting Nancy's special interest in literature and her dedication to teaching. This year the award was given to Sandia High School teacher, Kimberly Chase.

Kimberly Chase



A CHANGE IN SPENDING POLICY

The Investment Committee of the Community Foundation has spent the past two years evaluating the current distribution policy. The historic annual distribution has been 5% of the average balance for the previous 12 quarters of each fund. After thorough research, debate and analysis, the Community Foundation's Board of Trustees, with the recommendation of our Investment Committee has voted to reduce the annual distribution percentage to 4.5%. In spite of positive investment returns of approximately 14% in 2009, many endowments are still suffering from the market downturn in 2008. In addition, the Community Foundation is constantly monitoring the trends amongst our community foundation peers across the nation, and are noting more and more are reducing their spending policy from 5% to either 4.5% or 4%.

We recognize the inherent conflict between serving current community needs while maximizing the growth of each endowment fund, and feel that this is a necessary decision to protect the long term growth. It is the Community Foundation's fiduciary responsibility to ensure that endowment funds remain in perpetuity.

This change will be effective for 2011 distributions and will apply to all Field-of-Interest, Organization Endowment, Designated Beneficiary, Student Aid and Restricted Funds. However, we recommend the distribution for all funds. For more information, contact Cassidy Grantham, Finance Director at 505.883.6240 or email cassidy@albuquerquefoundation.org.



DID YOU KNOW YOUR HOLIDAY GREETING CARD COULD BENEFIT THE COMMUNITY?

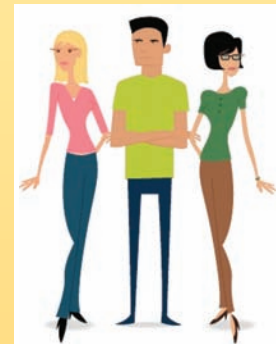
Two out of five consumers have bought a product or service in the past year because it was associated with a cause or issue. And, 83% of consumers want more of the products, services and retailers they use to benefit causes, according to the 2010 Cone Cause Evolution Study. We would like to offer you an opportunity to make a statement of Philanthropy this holiday season. The Community Foundation has created a holiday card that can be customized for you. (Thanksgiving, winter and New Year's themes are available.) The card states that through your contribution to the Community Foundation, you support over 100 local nonprofits (each is recognized in the card design) that received a grant from the Community Foundation in 2010. For your \$1,000 donation, the Community Foundation will create personalized holiday cards with your name or logo, showing your support of the many nonprofit organizations serving the greater Albuquerque area.

FUTURE FUND

With almost 100 members, the Community Foundation's Future Fund is enjoying a great year.

In April, the Future Fund hosted a celebratory Grant Recipient Luncheon at the Supportive Housing Coalition's new development. (That's the building you've seen at Lomas & 2nd St.) The 2009 recipients of the Future Fund's \$14,000 in grants reported on their programs:

Bosque School: Bosque Ecosystem Monitoring Program provided transportation for students from public schools, stipends for UNM Interns and supplies for field research. **Working Classroom** provided 36 weeks of acting classes, academic tutoring, mentoring, cultural excursions and performance opportunities for 32 low-income middle school students. New Mexico Mesa supported "Engaging our City's Future Engineers and Scientists" project for middle and high school students in 22 Albuquerque schools. **NM Collaboration to End Hunger:** individuals and organizations working together to end hunger. To learn more about the Future Fund, please visit: albuquerquefoundation.org



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THE COLLABORATION TO END HUNGER

The overarching goal of the Plan was accomplished late last year: To move New Mexico from the worst in the nation in hunger (2007, USDA) to the 45th in hunger. Based on the USDA food insecurity data released in November 2009, New Mexico became 45th in food insecurity in the nation.



Summer Food Program

The Collaboration recently completed another successful Intergenerational Summer Food Program reaching the goal of feeding 7,600 children at 62 sites across New Mexico. Besides free breakfast and lunch at most sites, 58,000 weekend food bags were distributed and 24 community gardens were planted and are currently being harvested. 5,000 volunteers, the Storehouse, Adelante Development Center and generous funders made the program successful.

The Collaboration's Advisory Council is now planning for the next 5 years and has created a new Vision and Mission:

Vision: Organization working together to end hunger in New Mexico.

Mission: Connect, convene, communicate, collaborate and build capacity of the public and private organizations whose strategic partnership is focused on ending hunger in New Mexico.

For more information on the Collaboration to End Hunger, visit EndNMHunger.org.

The Community Foundation is one of the major sponsors of the Collaboration to End Hunger and provides office space for its staff.

celebrate

CELEBRATING COMMUNITY 2010 ANNUAL LUNCHEON

This year our luncheon celebrated “10 Things We Did”. One of those 10 things was awarding over \$2.5 million in grants and collaborating with other nonprofits to provide essential services and innovative programs for our community. It also included our first “Philanthropy Fair” where over fifty nonprofit organizations displayed materials representing their work. A stimulating keynote address was delivered by Jeff Sterba, PNM resources.

Thank you to our lunch sponsors.



Jeff Sterba, Keynote Speaker



Parents Reaching Out Booth at Philanthropy Fair

UNFUNDED GRANTS

While the Foundation has hundreds of distinct charitable funds, each has its distinct purpose designated by the individual, family or organization who established it. There are a smaller number of Impact and Field-of-Interest funds making up the Competitive Grant Program to which grantseekers can apply for support.

Grant proposals submitted for consideration through the Competitive Grant Program may also be funded by an individual or family-advised fund or by one of the Foundation's Giving Circles. The requests are from very worthy organizations for important programs providing direct services. Without necessary funding, many of these programs will never reach their full potential.

If you would like more information on this year's unfunded grant requests, contact Nancy Johnson, Program Director, 505.883.6240 or njohnson@albuquerquefoundation.org or visit our website, albuquerquefoundation.org.



contribute

CHARITABLE GIVING EXTENDS BEYOND INDIVIDUAL PHILANTHROPY

There are many reasons to establish a Corporate Giving and Volunteer Program (or maintain one even in difficult economic times).

Studies show that Corporate Giving:

- cultivates positive name recognition
- enhances reputation and goodwill in the community
- affects employee morale, spirit and pride
- inspires trust in employer and willingness to recommend employer as a good place to work
- attracts quality employees who prefer to work for a company that supports charitable causes
- engages employees creating a desire to stay with the company
- introduces employees to new ideas and important community issues
- supports local initiatives that strengthen the community now and in the future
- builds trust with community leaders, elected officials, beneficiaries, and other stakeholders



Gifts can be cash or in-kind replacing a Community Foundation operating expense.

If you would like to learn more about the Community Foundation's opportunities for Corporate Giving, please contact Lissa Blaschke, Development Director 505.883.6240 or Lissa@albuquerquefoundation.org.

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COMMUNITY BUILDER

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Vickie R. Wilcox, P.C.
Wells Fargo Bank

PARTNER

Lockheed Martin/Sandia National Laboratories

CONCOURS DU SOLEIL

This exciting fundraising event gets better each year. Eighty collector automobiles are presented on the grounds of a beautiful Los Ranchos estate for the two-day show. A sold out black tie gala takes place the third Saturday of September each year followed by a Sunday public showing. Organized by the Community Foundation for its "Cinco Amigos" fund, proceeds will be granted to Adelante Development Center, Children's Cancer Fund, UNM for scholarships, the Cinco Amigos Fund and the Community Foundation's competitive grant program. Successful fundraising events like this one are possible through the generous support of corporate sponsors. This year those sponsors were:



U.S. New Mexico Federal Credit Union • Mercedes Benz of ABQ • Beauchamp Jewelers • Maestas & Ward • Roehl Law Firm • Quanz Advanced Auto Care • Yearout Mechanical • Frank's Supply • Sun Vista General Contracting • Starline Printing • Melloy Jaguar Lotus • Clear Channel Outdoor • ABQ The Magazine • Southern Wine and Spirits • ABQ Journal • Monte's Pipe Shop • 100.3 The Peak

To view photos of this amazing show, visit SeeHotCars.com. Inquiries for next year can be made to Kelli Cooper, Communications Director, 505.883.6240 or kelli@albuquerquefoundation.org.

What a car!

SANDIA FOUNDATION

In 2007, Sandia Foundation engaged the services of the Community Foundation to administer its annual grant award program. The Sandia Foundation was established in 1948 by Hugh and Helen Woodward to support the University of New Mexico, Dickinson College in Carlisle, Pennsylvania, and Albuquerque charities.

This year, in addition to its regular advised grants, the Sandia Foundation awarded five special grants to honor John Perovich, former UNM President and Sandia Foundation director of forty-six years. Bosque School, Menaul School, Noon Day Ministries, S.A.F.E. House and St. Charles Borromeo School received grants. To view the entire list of 2010 grants, visit the Sandia Foundation page on our website, albuquerquefoundation.org



LADDER TO LEADERSHIP: DEVELOPING THE NEXT GENERATION OF COMMUNITY HEALTH LEADERSHIP

Ladder to Leadership, a program of the Robert Wood Johnson Foundation and the Center for Creative Leadership, launched in Albuquerque in September 2009 when the fellows self-selected into six teams. Each team consists of a team sponsor (an experienced healthcare leader selected by the Community Foundation) and a Center for Creative Leadership coach. The teams identified a health challenge to work on and began meeting to discuss a project related to that challenge. The fellows have attended residential sessions at the CCL's Colorado Springs campus and will graduate December 2nd. Each team will present their project for the public followed by the graduation ceremony when each graduate will officially become a Robert Wood Johnson fellow, a significant accomplishment and important addition to one's resume.

If you are interested in learning more about the projects, visit our website, albuquerquefoundation.org.



DID YOU KNOW... 40 of the richest people in the United States have now joined Warren Buffett and Bill Gates and pledged to give at least half their fortunes to charity as part of a philanthropic campaign? Based on Forbes magazine's estimates of the billionaires' wealth, at least \$150 billion could be given away. Why let the billionaires have all the fun? Anyone can be a philanthropist. Donor-advised funds managed by the Albuquerque Community Foundation provide a more cost efficient and less time intensive alternative to private foundations. Donor-advised funds offer all the benefits of charitable giving without the expense and tax liabilities. An individual or family only needs \$25,000 to establish a fund, or they can grow a donor-advised fund with as little as \$5,000 a year over 5 years. Contact us if you would like more information about how we can assist you with clients' philanthropic planning.

ARE WE THERE YET?

No. But with your continued generous support, we'll keep leading the way.

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All contributions are listed in CF publications.
All gifts are tax deductible to the maximum allowed by law.

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NAME AS IT SHOULD BE LISTED IN CF PUBLICATIONS:

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Email: _____ Billing Zip Code _____

Phone (____) _____ Signature _____

My Gift is: Please mail this completed form to: Community Foundation P.O. Box 36960
 Albuquerque, NM 87176

Unrestricted
(CF may use my gift to meet the most pressing needs)

To be added to the _____
(name of existing endowment fund)

For Future Fund young donor program
(a gift of \$200 or more)

For Partners in Philanthropy annual fund

Community Builder (\$5,000 and above) For Corporate Partners in Philanthropy
 Ambassador (\$2,500-\$4,999) Community Builder (\$5,000 and above)
 Benefactor (\$1,000-\$2,499) Corporate Ambassador (\$2,500 - \$4,999)
 Partner (\$500-\$999) Corporate Partner (\$1,000 - \$2,499)

Friend (any gift up to \$499) I prefer to remain anonymous

If your gift is a memorial, tribute, or for a special occasion, please supply full name and address of person who should be notified of gift (without reference to amount).

Name _____ Occasion _____

Address _____ City _____

State _____ Zip _____ Phone (____) _____



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leadership • trust • legacy

*Thank You for Your
 Support*

tear here and return in an envelope